

BioSciences Group

First Friday Seminar Series



SPONSORSHIP MEDIA KIT

Mission: The mission of the North Shore Technology Council's Bioscience Group is to facilitate connections and collaborations through networking, education and services to stimulate enterprise formation and growth of life science companies in the North Shore region.

Sample Demographics*: Our monthly speaker forums typically attract senior executives, entrepreneurs, research scientists, financial, marketing and legal professionals involved in life sciences, medical devices and healthcare research throughout the greater Boston area. Examples shown below:

Industry	Function	Seniority
Information Technology & Software	Entrepreneurs	Sr. Management
Biotechnology, Medical Devices	Sales & Business Development	Director
Law	Consulting	Owner, Partner
Marketing and Management	Finance	Sr. Management
Human Resources	Organizational Development	Manager

*Demographic statistics for North Shore Technology Council, which includes the BioSciences Group. Membership demographic statistics are available to view on LinkedIn: <http://www.linkedin.com/groups?gid=3790&groupDashboard=>

Sponsorship: By sponsoring a monthly meeting, your organization is highlighted in multiple e-mail announcements and website calendars such as Mass High Tech and NSTC.org. Your organization receives favorable publicity with hundreds of members and their employers. Also, you may have an opportunity to influence emerging companies' technology and product development at the North Shore InnoVentures by assigning advisors from your company.

Alliances: The North Shore Technology Council, with nearly 500 members, fosters alliances with other affiliated professional organizations below, further expanding your company's reach and exposure by hundreds of greater Boston area professionals.

Medical Development Group
North Shore InnoVentures
New Hampshire High Tech Council
Enterprise Center at Salem State University
Mass High Tech Council

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Be Seen on Social Media: NSTC and Bioscience Group Members post comments and share discussion on social media sites such as LinkedIn, Facebook and Twitter...your organization's sponsorship benefits from this ongoing social media exposure!



Contact our representative today to arrange meeting sponsorship on a one-time or recurring basis – your organization will benefit from our strong industry relationships.

e-mail: sponsors@nstc.org; website: <http://www.nstc.org>